

## Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 07305 021136Z  
ACTION NEA-10

INFO OCT-01 ISO-00 CCO-00 PASO-00 EB-08 COME-00 ICA-20  
/039 W

-----045079 030642Z /15

R 021018Z AUG 78  
FM AMEMBASSY TEHRAN  
TO SECSTATE WASHDC 9621

UNCLAS TEHRAN 7305

STATE PASS TO: MR. JON SILVERMAN  
SEAGRAM OVERSEAS SALES CO.  
375 PARK AVENUE  
NEW YORK, NEW YORK 10022 - TEL: 212 572-7000

EO 11652: N/A  
TAGS: BEXP, IR  
SUBJ: SIXTH TEHRAN INTERNATIONAL TRADE FAIR

1. FOR THE SIXTH CONSECUTIVE YEAR, THE UNITED STATES IS  
PARTICIPATING IN THE TEHRAN INTERNATIONAL TRADE FAIR, THE  
MOST IMPORTANT COMMERCIAL EVENT HELD ANNUALLY IN IRAN, IT  
DREW 1.7 MILLION VISITORS IN 1977. THE AMERICAN PAVILION  
WILL HOUSE ABOUT 35 EXHIBITORS REPRESENTING A BROAD SPECTRUM  
OF AMERICAN PRODUCTS.

2. SEAGRAM HAS TRADITIONALLY SUPPORTED SIMILAR U.S. GOVERN-  
MENT SPONSORED EVENTS WORLDWIDE, INCLUDING PREVIOUS TEHRAN  
INTERNATIONAL TRADE FAIRS. THE EMBASSY WOULD WELCOME A  
CONTRIBUTION AGAIN THIS YEAR, AND WOULD BE HAPPY TO BRING  
AN ACKNOWLEDGMENT IN THE PAVILION CATALOG AND TO ALLOW  
SEAGRAM TO DISTRIBUTE PROMOTIONAL LITERATURE IN THE  
PAVILION LOUNGE AREA.

3. IF POSSIBLE, THE EMBASSY WOULD APPRECIATE RECEIVING  
SIX CARTONS OF 100 PIPERS WHISKEY, TWO CARTONS OF FOUR  
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEHRAN 07305 021136Z

ROSES WHISKEY, TWO CARTONS OF BURNETT'S WHITE SATIN GIN, AN  
AND TWO CARTONS OF NIKOLAI VODKA, AND TWO CARTONS OF  
WHISKEY.

4. SHIPMENTS SHOULD BE ADDRESSED TO U.S. AMBASSADOR,  
U.S. EMBASSY TEHRAN, IRAN, FOR U.S. EXHIBITION. ARRANGE-  
MENTS FOR SHIPPING SHOULD BE MADE THROUGH THE U.S.

DEPARTMENT OF COMMERCE SHIPPING OFFICE, 26 FEDERAL PLAZA,  
NEW YORK CITY, PHONE 212 264-8990. THE EMBASSY WILL  
ASSUME RESPONSIBILITY FOR FREIGHT CHARGES.

5. PLEASE ADVISE IF A CONTRIBUTION WILL BE POSSIBLE VIA  
U.S. TRADE CENTER TEHRAN, TELEX NO. 21 3179, ATTN:  
ROBERT CULVER.  
AMERICAN EMBASSY  
TEHRAN IRAN  
NAAS

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 02 aug 1978  
**Decapton Date:** 01 jan 1960  
**Decapton Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TEHRAN07305  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780317-0975  
**Format:** TEL  
**From:** TEHRAN  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t197808105/aaaadkge.tel  
**Line Count:** 74  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 232e0358-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1555433  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** SIXTH TEHRAN INTERNATIONAL TRADE FAIR  
**TAGS:** BEXP, IR  
**To:** STATE  
**Type:** TE  
**vdkgvgwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/232e0358-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014